

GNOME Foundation's Budget – 2011

This is a brief summary of the categories, items, expenses and incomes for the GNOME Foundation's Budget for the fiscal year 2011. This document is complementary to the spreadsheet and it was written as a reference to help clarify the meaning of terms.

Key expense categories

The main ones, in order of occurrence are:

- Accessibility (A11y).
- Administrivia: Fixed costs the GNOME Foundation must incur across the year. This includes things like our fax number and post office box.
- Employees: Payroll, taxes, bonuses and expenses related with having contracted employees.
- Hackfests.
- Local outreach: GNOME events organized by local groups.
- Friends of GNOME.
- Marketing.
- Mobile.
- Women's outreach: Activities related to increase the participation of Women in GNOME.

Key income categories

The main ones, in order of occurrence are:

- Accessibility (A11y).
- Adboard: Advisory Board fees coming from companies that sponsor GNOME.
- Affiliate programs: Amazon and The GNOME Store (hosted on Zazzle).
- Events: Income from events, specially from sponsors.
- Hackfest: Most of this income comes from companies willing to sponsor the event.
- Friends of GNOME.
- Interest: Money received from the bank and a 5% of administrative fee to groups for handling their money.
- Marketing & sales. This is from the sale of GNOME merchandising either on the GNOME store or at events.
- Other Corporation donations: Income given by companies to accomplish a given task.
- Other: Income that is not related with any other category.
- Women's outreach: Donations received to help increase the participation of women in GNOME.

Expenses	Year			Month									Total Result
	2010			2011									
Category	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
A11y	\$12,800					\$8,900			\$10,000		\$10,000		\$41,700
Administrivia	\$181	\$144	\$10,851	\$248	\$357	\$841	\$14,775	\$511	\$415	\$252	\$656	\$2,577	\$31,809
Employees	\$12,938	\$12,938	\$4,618	\$6,308	\$6,308	\$14,628	\$14,628	\$14,628	\$14,628	\$14,628	\$14,628	\$14,628	\$145,510
Events	\$639	\$22,050	\$4,250	\$1,390	\$1,500	\$2,005	\$2,074	\$3,544	\$1,469	\$28,265	\$35,039	\$13,350	\$115,575
Hackfests		\$3,600	\$16,810	\$3,335	\$5,000	\$3,000	\$6,444	\$3,809	\$2,300	\$2,500			\$46,797
Local outreach		\$8,825				\$12,000							\$20,825
Friends of GNOME	\$107	\$107	\$107	\$107	\$107	\$207	\$107	\$107	\$2,407	\$107	\$207	\$107	\$3,784
Marketing			\$3,500		\$9,000								\$12,500
Mobile												\$50,000	\$50,000
Women's outreach			\$4,000		\$16,000	\$16,000		\$1,500		\$6,000	\$6,000		\$49,500
Total Result	\$26,666	\$47,664	\$44,136	\$11,388	\$38,272	\$57,582	\$38,029	\$24,099	\$31,219	\$51,752	\$66,530	\$80,662	\$518,000

Income	Year			Month									Total Result
	2010			2011									
Category	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
A11y	\$5,501		\$25,000										\$30,501
Adboard			\$9,973		\$70,000		\$50,000	\$20,000		\$20,000	\$10,000		\$179,973
Affiliate programs	\$140	\$140	\$140	\$140	\$140	\$140	\$790	\$140	\$140	\$140	\$270	\$200	\$2,520
Events			\$15,900			\$12,000					\$48,000	\$22,000	\$97,900
Hackfests		\$2,000		\$3,000	\$2,000		\$10,000						\$17,000
Friends of GNOME	\$1,460	\$1,460	\$1,760	\$2,060	\$2,360	\$14,260	\$2,960	\$3,260	\$3,560	\$3,860	\$4,160	\$4,460	\$45,620
Interest – Bank	\$70	\$70	\$70	\$70	\$70	\$70	\$70	\$70	\$70	\$70	\$70	\$70	\$840
Other Corp. donations													\$0
Other	\$300	\$300	\$300	\$14,450	\$300								\$15,650
Women's outreach		\$22,500											\$22,500
Total Result	\$7,471	\$26,470	\$53,143	\$19,720	\$74,870	\$26,470	\$63,820	\$23,470	\$3,770	\$24,070	\$62,500	\$26,730	\$412,504

Table 1: Expenses and Income expected for 2011 (Sep 2010-Oct 2011)

Events & Hackfests

Events

Events is composed of several subcategories, some of them are big GNOME events, as it is shown in the table 3.

Travel & Lodging is what we expect to spend across the year to support contributors to attend GNOME events. It is intended primarily to bring GNOME Foundation members to our events.

Boston Summit. Boston Summit is a cross between an event and a hackfest. It has typically been an event where many GNOME contributors work together on projects such as GNOME 3.0.

GUADEC/Desktop Summit. This is our main annual conference. The projected income is conservative. The expected expenses (\$65,700) are divided between Travel & Lodging and the organization itself. The income and expenses expected will be shared by KDE and GNOME.

Both *Event Boxes* (US and EU) are expected to be upgraded and/or get replacements for missing parts.

Other events. This is a special provision to help developers attend FOSS events on behalf of GNOME. Some of the events where GNOME will consider a presence include: OSiM World, OSCON, CSUN, Open Source World, SCALE/WiOS, LinuxCon, OSBC, OSiM USA, Collaboration Summit, LinuxTag, Open World Forum, FISL, Women in Computing, CeBIT/FOSS, LinuxConf Australia, OpenSUSE, RedHat Summit, Maemo Summit, Ubuntu Desktop Summit.

Executive Director's travel. Because the Executive Director's role is being the face and voice of GNOME at events where it is important for GNOME be present, there is a budget assigned under this category, which does not include the months without Executive Director.

If, for some reason, our Executive Director is unable to accept an invitation, she may give the chance to a contributor to represent GNOME. Hence, the budget may combined with *Other events* as needed.

We are hoping that by combining the Executive Director's travel into the general event bucket, we will be able to provide travel assistance for people to attend events for GNOME.

Hackfests

There were 10 hackfests in the previous year, and it is expected a similar number of hackfest for the next one. Hackfest have been a success inside the community and have helped to accelerate the development of key areas of the project.

The income expected is conservative, and it is half of the income received during the previous year. It is worth mentioning that some hackfests receive more funds than others. Nevertheless, with the current budget the Board of Directors plans to hold several hackfests whether or not we receive additional funding.

Events	Year		Month											Total Result
	2010			2011										
Category	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep		
Expenses	\$639	\$22,050	\$4,250	\$1,390	\$1,500	\$2,005	\$2,074	\$3,544	\$1,469	\$28,265	\$35,039	\$13,350	\$115,575	
Travel and Lodge										\$25,000	\$10,100	\$6,900	\$42,000	
Boston Summit		\$6,500											\$6,500	
GUADEC											\$20,500	\$5,200	\$25,700	
GUADEC -2010		\$12,000											\$12,000	
ExecDirector's travel		\$2,300					\$519	\$2,193		\$2,015	\$3,189		\$10,215	
Event Box US	\$639			\$140		\$210	\$306	\$100	\$69				\$1,464	
Event Box EU			\$3,000										\$3,000	
Other events		\$1,250	\$1,250	\$1,250	\$1,500	\$1,795	\$1,250	\$1,250	\$1,400	\$1,250	\$1,250	\$1,250	\$14,695	
Income			\$15,900			\$12,000					\$48,000	\$22,000	\$97,900	
Boston Summit														
GUADEC										\$48,000	\$22,000		\$70,000	
GUADEC -2010			\$15,900										\$15,900	
GNOME Asia						\$12,000							\$12,000	

Table 2: Summary of Expense & Income for events

Hackfests	Year		Month											Total Result
	2010			2011										
Category	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep		
Expenses		\$3,600	\$16,810	\$3,335	\$5,000	\$3,000	\$6,444	\$3,809	\$2,300	\$2,500			\$46,797	
Income		\$2,000		\$3,000	\$2,000		\$10,000						\$17,000	

Table 3: Summary of Expense & Income for hackfests

Accessibility (A11y)

Accessibility (A11y)

There is a surplus from 2010 plus recent donations which are expected to be spent during this term. A hackfest was held in Spain during October and it is expected another one at CSUN during March. Also, we are expecting to contract two developers to work on improving *Orca Screen Reader's* performance and accessibility in *compiz*.

The accessibility team already announced the positions available and the deadline is November 12th, 2010.

A11y	Year			Month									Total Result
	2010			2011									
Category	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
Expenses	\$12,800					\$8,900			\$10,000		\$10,000		\$41,700
Contracts									\$10,000		\$10,000		\$20,000
CSUN & hackfests	\$12,800					\$8,900							\$21,700
Income	\$5,501		\$25,000										\$30,501
Surplus 2010	\$5,501												\$5,501
Sponsors Ally			\$25,000										\$25,000

Table 4: Summary of Expense and Income for Accessibility (A11y)

Women & Local Outreach

Women's outreach

A women's outreach program was planned originally for the past term. It was delayed to the summer in the southern hemisphere (December to March) and 8 applicants have been chosen from the 34 received. Also, we are planning to run the same program in parallel to the next Google Summer of Code. It is expected that the program will raise money from companies to pay interns because the size of the program is determined by the amount of money raised.

GNOME.Asia will hold its fourth annual event to coincide with the release of GNOME 3.0 in April, 2011. The exact time and place will be decided on November.

GNOME Day is held as part of Encuentro Linux, an event which is held in a different Chilean university every year. It is the most important event related to FOSS in Chile.

Local outreach

There are three local events with a strong local community which might need funds:

Fórum do GNOME in Brazil is an event which usually takes inside of another conference, where a big number of attendants are expected every year.

Women's outreach	Year			Month									Total Result
	2010			2011									
Category	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
Expenses			\$4,000		\$16,000	\$16,000		\$1,500		\$6,000	\$6,000		\$49,500
Income		\$22,500											\$22,500

Table 5: Summary of Expense and Income for Women Outreach

Local outreach	Year			Month									Total Result
	2010			2011									
Category	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
Expenses		\$8,825				\$12,000							\$20,825
Forum do GNOME – Brazil		\$4,000											\$4,000
GNOME Asia						\$12,000							\$12,000
GNOME Day – Chile		\$4,825											\$4,825

Table 6: Summary of Expense and Income for Local Outreach

Mobile

Mobile

The GNOME Foundation has set a bid to enhance GTK+ to improve the developer experience on MeeGo handset devices so that it is easier to create applications.

The funds available for the project is \$50,000, and the bidder selection will be made between November and December.

Mobile	Year			Month									Total Result
	2010			2011									
Category	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
Expenses												\$50,000	\$50,000

Table 7: Summary of Expenses and Income for Friends of GNOME

Friends of GNOME

Friends of GNOME

We expect to get 400 subscriptions at the end of the term, which can be either by \$100 or \$10 per month each.

The expenses associated are the payments fees, merchandising we send to our subscribers as well as any other benefit we might offer to them.

Friends of GNOME	Year			Month									Total Result
	2010			2011									
Category	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
Expenses	\$107	\$107	\$107	\$107	\$107	\$207	\$107	\$107	\$2,407	\$107	\$207	\$107	\$3,784
Income	\$1,460	\$1,460	\$1,760	\$2,060	\$2,360	\$14,260	\$2,960	\$3,260	\$3,560	\$3,860	\$4,160	\$4,460	\$45,620

Table 8: Summary of Expenses and Income for Friends of GNOME

Marketing

The GNOME Foundation has signed agreements with various parties interested in selling GNOME merchandising. The GNOME Foundation expect a moderate income from this item.

The expenses are related to our Marketing costs, printing and postage for items like the Annual report, contracts to prepare marketing materials, and a campaign for the release of GNOME 3.

Amazon is the only affiliate program and the income received has been moderated. GNOME Foundation expect an increase during this year given that Banshee (one of our music players) allows the users to buy music on line.

Marketing	Year			Month									Total Result
	2010			2011									
Category	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
Expenses			\$3,500		\$9,000								\$12,500
Advertising					\$3,000								\$3,000
Annual report			\$500										\$500
Contracts			\$3,000		\$6,000								\$9,000
Income	\$140	\$140	\$140	\$140	\$140	\$140	\$790	\$140	\$140	\$140	\$270	\$200	\$2,520
Royalties							\$650				\$130	\$60	\$840
Amazon	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$140	\$1,680

Table 9: Summary of Expenses and Income for Marketing

Administrivia & Employees

Administrivia

Administrivia includes things like a post office box, tax preparation fees, insurance for the Board of Directors, stamps, bank fees for wiring money to people whose travel is sponsored, etc.

Employees

Employees. Currently there is one employee (Administrative Assistant) and one contractor (System Administrator). Our Executive Director resigned in October and the

GNOME Foundatio is preparing to hire a new Executive Director as soon as possible. The idea of contracting a specialist in marketing to support GNOME 3.0 has been discussed, but a decision has not yet been made.

It has been proposed to increase the working hours of the Administrative Assistant, which is explained by the constant increase of the load of work in the last couple of years. It could be increased from 20 hours a week to 30 or 35 hours a week.

Administrivia	Year			Month									Total Result
	2010			2011									
Category	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
Expenses	\$181	\$144	\$10,851	\$248	\$357	\$841	\$14,775	\$511	\$415	\$252	\$656	\$2,577	\$31,809
Professional fees			\$2,600				\$2,525						\$5,125
Insurance												\$2,121	\$2,121
PO Box and vBuzzer								\$53			\$44		\$97
Infrastructure			\$8,000				\$12,000						\$20,000
Bank fees	\$108	\$71	\$163	\$145	\$139	\$93	\$102	\$271	\$237	\$59	\$404	\$148	\$1,940
PayPal fees	\$73	\$73	\$88	\$103	\$118	\$713	\$148	\$163	\$178	\$193	\$208	\$223	\$2,281
Offices supplies						\$35		\$24				\$85	\$144
Taxes/registrations/o					\$100								\$100
Income	\$70	\$70	\$70	\$70	\$70	\$70	\$70	\$70	\$70	\$70	\$70	\$70	\$840

Table 10: Summary of Expenses and Income of Administrivia

Employees	Year			Month									Total Result
	2010			2011									
Category	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
Expenses	\$12,938	\$12,938	\$4,618	\$6,308	\$6,308	\$14,628	\$14,628	\$14,628	\$14,628	\$14,628	\$14,628	\$14,628	\$145,510
Wages	\$10,292	\$10,292	\$2,292	\$3,917	\$3,917	\$11,917	\$11,917	\$11,917	\$11,917	\$11,917	\$11,917	\$11,917	\$114,125
System Adminrator	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$24,000
Payroll fees	\$170	\$170	\$170	\$170	\$170	\$170	\$170	\$170	\$170	\$170	\$170	\$170	\$2,040
401K plan	\$412	\$412	\$92	\$157	\$157	\$477	\$477	\$477	\$477	\$477	\$477	\$477	\$4,565
Payroll taxes													
Worker Compensatio	\$65	\$65	\$65	\$65	\$65	\$65	\$65	\$65	\$65	\$65	\$65	\$65	\$780
Bonuses													

Table 11: Summary of Expenses and Income for Employees

General Income

Advisory Board

Adboard fees. This reflects how the advisory board fees were received during 2010 and we projected them for the next term.

fees for managing external accounts (5% for GIMP, Libre Graphics Meeting and GStreamer).

The income coming from external accounts is expected to stop in February.

Other Incomes

Other. This is a summary of income we received from several sources, such as Google Summer of Code program,

General Income	Year			Month									Total Result
	2010			2011									
Category	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
Adboard			\$9,973		\$70,000		\$50,000	\$20,000		\$20,000	\$10,000		\$179,973
Adboard			\$9,973		\$50,000		\$50,000	\$20,000		\$20,000	\$10,000		\$159,973
Adboard -2010					\$20,000								\$20,000
Other	\$300	\$300	\$300	\$14,450	\$300								\$15,650
Google SoC				\$14,150									\$14,150
External accounts	\$300	\$300	\$300	\$300	\$300								\$1,500

Table 12: Summary of General Income